



MSc. AMANDA FRANCISCO

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"From envisioning to materializing, my goal is to drive sustainable transitions"

KEY SKILLS

Sustainability Governance, Strategic Advice, Strategy, Sustainability Consulting Services, Non-financial KPIs, Stakeholders Management and Engagement, Sustainable Business Development, System Thinking, SDGs, ESG, Corporate Social Responsibility, Circular Economy, Digitalization as a Sustainability Tool.

PROFILE

Previously as a regulatory affairs manager in the Life Science/Chemical Industry, I built important tools for a system thinking approach on problem solving, as well as producing regulatory and advocacy insights.

As a Sustainability and Strategy Consultant, my experience ranges from sustainability implementation and strategy, sustainability reporting, sustainability performance assessment, commodities value chains, stakeholder management and engagement, compliance affairs and advocacy work.

LANGUAGES

PORTUGUESE – Mother tongue

ENGLISH – Fluent

SPANISH – Fluent

DUTCH – Intermediate (Niveau B1)

WORK EXPERIENCE

Amanda Francisco Consulting | Utrecht, Netherlands

Founder

December 2020 – present

Duties: As a Sustainability & Strategy Independent Consultant, my main goal is to develop innovative ways of promoting alignment between businesses, social accountability and environmental responsibility. To do so, I provide strategic advice to organizations in how to engage with better and more effective governance practices, while identifying the sustainability side of existing business models. I am an advocate for the use of digital tools as a sustainability solution and sustainable development strategies.

Digital Society School | Amsterdam, Netherlands

Digital Transformations Intern – EdTech track

August 2020 – January 2021

Duties: Apply design thinking to redefine problems and create innovative digital solutions in alignment with the UN' Sustainable Development Goals; incorporation of sustainability indicators into digitalization processes and corporate systems.

Generic Crop Protection/Pesticides Industries Association of Brazil (AENDA*) São Paulo, Brazil

Regulatory & Governmental Affairs Manager

May 2017 – December 2018

Duties: Governmental affairs – international, federal and state level; Mediation of sector discussions to improve regulatory standards and procedures in agribusiness value chains; Regulatory and compliance support and advice; Stakeholder alignment – industries, associations and growers organizations;; Head of the Delegation for AgroCare LatinoAmérica – United Nations' FAO/WHO – Codex Alimentarius Committee on Pesticide Residues (CCPR); Participation in Public Audiences held by health, environment and agriculture bodies ; Board Member of AgroCare LatinoAmérica.

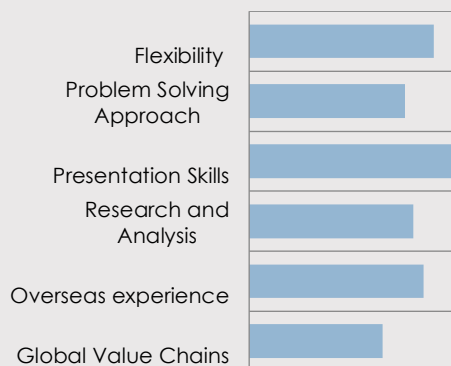
Note: AENDA gathers generic crop protection companies and works as an intermediate between companies, government and society.*

Generic Crop Protection Industries Association of Brazil (AENDA)

Regulatory Affairs Coordinator

January 2016 – May 2017

SKILLS



PROJECTS AND EXTRACURRICULAR ACTIVITIES

2021 – Leadership Development Program - **CEO Meet & Master: The Future of Leadership in an Impact Economy.** Briyah Institute

2020 – **Sustainability and Strategy Consultant at the NGO Precious Plastic Santa Maria:** Design and implementation of sustainable strategies in the plastic (circular) economy.

2019 - **Co-Host of the Discussion Table on the role of consumers in protecting social and environmental norms** at the event named "Dialogue with Indigenous Leaders from Brazil" – Wageningen, NL.

2019 – **Master Thesis:** Mechanisms for shared responsibility in the cocoa global value chain: The traders' perspective on living income (Grade: 8.0).

2019 – **Academic Consultancy Training:** Food Waste – Exploring elements in an intervention to effectively reduce food waste in students in the Regio FoodValley, Netherlands – Role: Team Manager.

2018 - **Officially Nominated by the Ministry of Agriculture of Brazil as a member of the Organizational Commission for ENFISA in 2018** - National Meeting of Agro/Farming Inspectors and Agrochemicals Seminar.

2016 – 2018 – **Head of the Delegation for AgroCare - Generic Agrochemicals Global Companies Association – at UN's CCPR – Codex Alimentarius Commission on Pesticide Residues.** Promoting alliances through lobbying and advocacy work in an international environment.

2013 – **Volunteer work – Knysna Elephant Park | South Africa**

Generic Crop Protection Industries Association of Brazil (AENDA)

Regulatory Affairs Analyst

January 2015 – January 2016

Generic Crop Protection Industries Association of Brazil (AENDA)

Regulatory Trainee

February 2013 – January 2015

National Institute of Nuclear Energy Research (IPEN) | São Paulo, Brazil

Scientific Introduction

October 2011 – December 2012

Duties: Preparation of biochemical laboratory protocols and toxicological methodologies (purification and analysis of snake venoms); Development, enhancement and implementation of laboratory techniques in liquid chromatography (HPLC); Reading and analysis of scientific papers; Paper presentations.

PROFESSIONAL HIGHLIGHTS

Co-Author of a background paper for UN's International Fund for Agricultural Development in collaboration with Wageningen Environmental Research (to be also published in 2021 @ Food Security Journal): Analysis of export commodities: banana and cocoa in food system transformation with special reference to certification schemes as drivers of change.

Co-Author of the chapter 'Actors in the registration process of phytosanitary products' in the book entitled "*The registration of phytosanitary products and its importance for Mercosur's countries*", published in Spanish and English in 2020

EDUCATION

Wageningen University and Research | Wageningen, The Netherlands

MsC. Environmental Sciences (Environmental Policy Specialization)

2019 – 2020 / Average grade: 7.6

Centro Universitário São Camilo | São Paulo, Brazil

Bachelor in Biological Sciences

2011 – 2015 / Average grade: 8.0

HOBBIES

Astrology

Healthy lifestyle, diet and exercise

Meditation

Travelling

Learning new languages